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ABSTRACT

The Association of College and Research Libraries (ACRL) commissioned Research USA, Inc., to conduct a survey of 468 of their individual members in order to find out more about them, their libraries, and their involvement with ACRL. Some of the specific areas studied in the survey include: (1) the type and place of their employment; (2) their memberships within the American Library Association (ALA) and other discipline-related associations; (3) their opinions on critical issues facing libraries; (4) their perceptions of the value of ACRL activities; (5) their readership of ACRL publications; (6) their involvement in purchasing and budgeting responsibility; (7) their attendance at national conventions; (8) their interest in educational activities; (9) their contacts with ACRL; (10) their local chapter memberships; (11) their participation in discussion groups; and (12) their demographic characteristics. Findings of the study are reported in the form of graphs and tables. The original survey instrument is included. (GL)

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ACRL
Member Survey
November, 1989

Conducted for

Association of College and Research Libraries

IR053184

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Objectives

The Association of College and Research Libraries (ACRL) commissioned **Research USA, Inc.** to conduct a survey of their members in order to find out more about them, their libraries, and their involvement with **ACRL**.

Some of the specific areas studied in the survey include:

- Type and place of employment
- Memberships within **ALA** and other discipline-related associations
- Critical issues facing libraries
- Value of **ACRL** activities
- Readership of **ACRL** publications
- Purchasing involvement and budget responsibility
- Attendance at National Conferences
- Interest in educational activities
- Contacts with **ACRL**
- Local chapter membership
- Participation in discussion groups
- Demographic characteristics

Methodology

The names used for this survey were selected on an nth name basis from **ACRL**'s membership list for a total of 600 names.

On October 3, 1989, every name selected was mailed an advance notice postcard from William A. Moffett, President of **ACRL**, which informed them of the survey and asked for their cooperation.

On October 6, 1989, every name selected was mailed a four-page questionnaire, a cover letter from **Research USA, Inc.** again asking for their cooperation, a one dollar bill incentive, and a stamped return envelope.

A second copy of the questionnaire, with a cover letter and stamped return envelope was mailed on October 13, 1989. The cover letter thanked those who had already responded and asked all others to please do so for the success of the survey.

By November 10, 1989, there were 468 completed questionnaires returned:

Questionnaires mailed		600
Returned:		
Undelivered	3	
Incomplete	8	11
Net effective mailing		589
Completed questionnaires returned		468
Percentage return		79.5%

The tables in this report are based on a computer tabulation of the 468 completed questionnaires. Where applicable, results are based on those answering the questions.

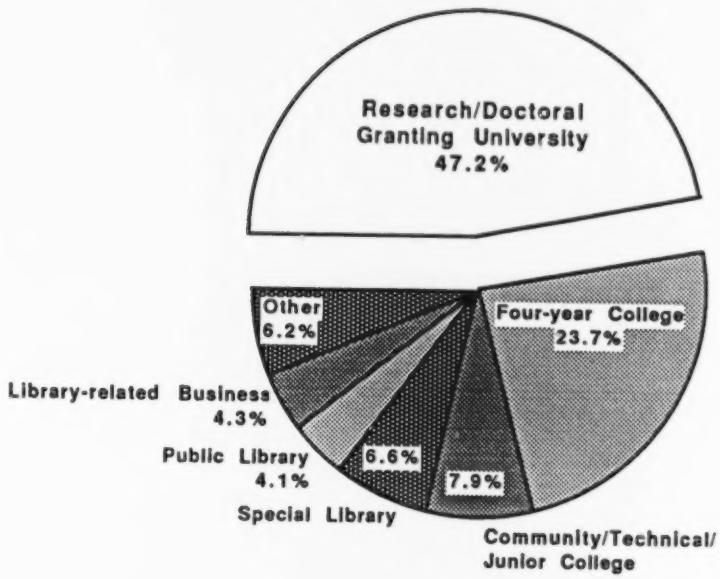
Results of this survey are projectable within a range of ±5% (with 95% confidence) for most of the tables that follow.

1. Which type of institution best describes your place of employment?

Research/doctoral granting university	47.2%
Four-year college	23.7
Community/Technical/Junior college	7.9
Special library	6.6
Library-related business	4.3
Public library	4.1
Library school	3.2
Retired/unemployed	1.5
Other	1.5
	100.0%

Base: 468

Place of Employment



2. Which of the following best describes the type of work that you do?

Administration	38.0%
Public services	28.9
Technical services	15.8
Collection development	15.1
Bibliographic instruction	10.2
Systems and automation	6.5
Rare books and special collections	6.3
Library education	3.0
Marketing/sales	1.3
Other	1.9
	127.0%*

*Over 100% because of multiple answers

Base: 463

3. To whom do you report?

Library Director/Dean	30.3%
Department Head in Library	22.4
Academic Dean/V.P./Vice-Chancellor	17.0
Assistant/Associate Library Director	15.3
President/Provost/Chancellor	5.7
Department Chair/Head (non-library)	2.8
Board of Trustees/Board of Directors	2.2
Vice President of Information Services	1.7
Nobody to report to but own self	1.3
Other	1.3
	100.0%

Base: 459

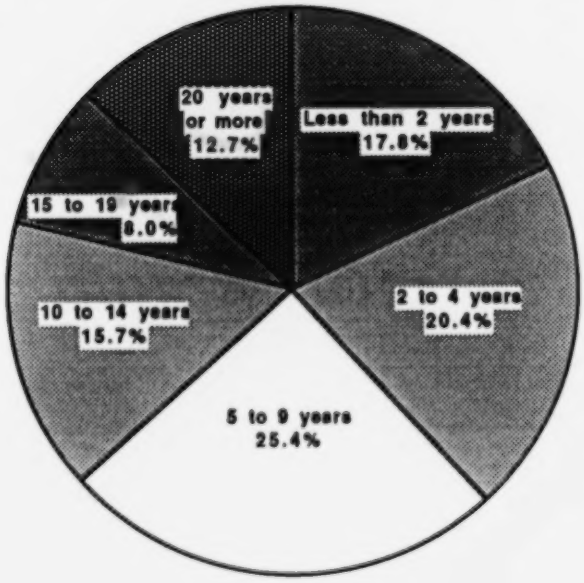
4. How many years have you been a member of **ACRL**?

Less than 2 years	17.8%
2 to 4 years	20.4
5 to 9 years	25.4
10 to 14 years	15.7
15 to 19 years	8.0
20 years or more	12.7
	100.0%

Average	8.5 years
Median	7.3 years

Base: 465

Years as ACRL Member



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5. To which of these other ALA Divisions do you belong?

Association for Library Collection & Technical Services (RTSD)	29.5%
Reference & Adult Services Division	26.1
Library & Information Technology Association	24.6
Library Administration & Management Association	23.3
Other	6.1

Base: 468

6. To which of these organizations do you belong?

Your state library organization	55.8%
Special Libraries Association	13.0
American Association of University Professors	10.0
American Society for Information Science	8.5
Regional library organizations	5.6
Professional library associations (medical, law, business, science)	4.7
Medical Library Association	4.3
Association for Library & Information Science Education	3.8
Society of American Archivists	3.8
Religious Order Library Associations	3.2
American Association of Law Libraries	3.0
Art/Music Library Associations	3.0
EDUCOM	2.8
Historical Library Associations	2.8
Ethnic Library Associations	2.4
Association for Educational Communications Technology	1.5
University Library Associations	1.5
American Association for Higher Education	1.3
American Association for the Advancement of Science	1.3
Organization of American Historians	.9
American Chemical Association	.4
American Sociological Association	.2
National Association of College & University Business Officers	.2
Other discipline-related associations	7.9

Base: 468

7. Are you eligible for tenure?

Yes	42.5%
No	57.5
	100.0%

Base: 438

8. What are the most critical issues facing your library today?

Rising journal prices	70.9%
Providing access to information	48.5
Preservation of library materials	46.6
Recruitment & retention of library staff	35.0
Maintaining security of collections and users	26.3
Developing staff expertise in management	24.1
Scholarly information/communications	23.1
Developing staff expertise in library instruction	19.0
Legislative issues relating to academic and research libraries	19.0
Providing library service to off-campus programs	15.6
Developing staff expertise in an academic discipline	10.9
Adjusting to demographic changes	10.3
Funding	9.2
Preparing for accreditation	8.1
Implementation of automation	7.7
Professional ethics	6.2
Inadequate staffing	4.5
Space constraints	3.6
Securing First Amendment rights	3.0
Faculty involvement	2.1
Crisis in education	.9
Other	1.3

Base: 468

9. How much value do you place on each of the following activities **ACRL** now provides or could provide?

	Great Value	Some Value	Little Value	No Value	No Opinion	Total	Base
Offering continuing education courses at ALA Annual Conference	27.0%	47.1%	13.3%	4.7%	7.9%	100.0%	445
Holding National Conferences	38.0	45.9	8.5	3.1	4.5	100.0	447
Presenting Preconferences at ALA Annual Conference	25.6	50.8	13.7	2.7	7.2	100.0	446
Offering **ACRL** CE courses in your region	39.1	38.8	11.1	3.6	7.4	100.0	443
Offering seminars or institutes	29.4	53.3	10.3	1.6	5.4	100.0	445
Presenting programs at ALA Annual Conference	44.0	43.1	7.5	1.1	4.3	100.0	439
Offering awards for achievement, research, and publication	22.5	47.5	20.5	3.6	5.9	100.0	440
Offering internships and exchange programs	28.0	47.6	15.2	2.9	6.3	100.0	447
Offering scholarships, especially for minorities	34.8	44.9	11.5	2.9	5.9	100.0	442
Making job information available	53.5	37.1	6.3	.9	2.2	10.0	447
Developing standards and guidelines	65.8	27.6	4.4	.7	1.5	100.0	456
Collecting university library statistics	48.6	36.9	10.1	2.0	2.4	100.0	455
Collecting college & community college library statistics	44.8	37.7	11.5	1.6	4.4	100.0	451
Conducting opinion surveys on the latest issues	16.6	51.0	24.5	4.3	3.6	100.0	445
Answering mail & phone inquiries	25.2	46.8	14.5	2.4	11.1	100.0	449
Working with historically black colleges and universities	19.1	48.5	15.5	4.1	12.8	100.0	444
Providing opportunities to discuss issues	40.0	48.6	6.8	1.4	3.2	100.0	438

9. (Continued)

	Great Value	Some Value	Little Value	No Value	No Opinion	Total	Base
Establishing databases of information about academic librarianship	25.9	48.5	16.1	4.3	5.2	100.0	441
Funding librarians' participation in non-library meetings	14.5	36.6	24.8	12.5	11.6	100.0	448
Promoting membership to administrators and paraprofessional staff	11.0%	40.6%	32.9%	6.5%	9.0%	100.0%	444
Providing outreach to non-library groups	11.6	42.1	28.9	7.6	9.8	100.0	447
Promoting more international relations	14.4	43.2	26.7	7.4	8.3	100.0	445
Supporting chapter activities	25.8	51.3	15.0	2.7	5.2	100.0	446
Encouraging research in academic librarianship	46.8	41.3	8.6	2.2	1.1	100.0	453
Publishing ***College & Research Libraries***	76.2	20.5	2.4	—	.9	100.0	454
Publishing ***College & Research Libraries News***	69.6	26.9	2.0	.4	1.1	100.0	454
Publishing section newsletters	32.8	45.3	14.7	1.6	5.6	100.0	448
Publishing ***Rare Books & Manuscripts Librarianship***	24.2	35.2	15.7	3.8	21.1	100.0	446
Publishing ***Books for College Libraries***	52.0	28.6	6.8	2.0	10.6	100.0	454
Publishing ***Chapter Topics***	12.6	34.9	16.5	3.2	32.8	100.0	436
Publishing ***Choice***	68.3	21.3	4.2	.9	5.3	100.0	451
Publishing surveys, directories, bibliographies, conference proceedings, and statistics	50.4	41.6	5.1	.9	2.0	100.0	450

10. Which of the following **ACRL** publications do your read regularly? (3 or more out of 4 issues)

College & Research Libraries (C&RL)	93.8%
College & Research Libraries News (C&RL News)	89.9
Choice	39.8
Your section newsletters	39.4
Rare Books & Manuscripts Librarianship (RBML)	8.8
Chapter topics	3.4
None of these	1.1

Base: 467

11. a. How thoroughly do you read your issue of:

	C&RL	*C&RL News*
Read entire issue	20.3%	29.4%
Read more than half	29.6	33.1
Read about half	28.1	22.6
Read less than half	20.5	11.4
Do not read it	1.5	3.5
	100.0%	100.0%
Read about half or more	78.0%	85.1%
Base	(463)	(456)

b. How many librarians, other than yourself, also read or use your personal copies of:

	C&RL	*C&RL News*
None	72.1%	74.3%
1	9.1	7.5
2	7.4	8.3
3	3.7	3.8
4	2.5	1.0
5	2.0	1.5
6 or more	3.2	3.6
	100.0%	100.0%
Other readers per copy	.8	.8
Total readers per copy	1.8	1.8
Base	(408)	(400)

12. For what dollar amount of your library's budget are you responsible?

Under $25,000	19.8%
$25,000–$49,999	8.2
$50,000–$249,999	22.4
$250,000–$499,999	9.1
$500,000–$999,999	5.4
$1,000,000–$2,999,999	11.4
$3,000,000–$4,999,999	2.1
$5,000,000 or more	2.3
Don't know or not available	19.3
	100.0%

Average	$723,000
Median	$161,500

Base: 429

13. Which of the following are you involved in recommending or selecting for your library?

Books and serials	74.2%
Furniture and equipment	60.2
Library supplies	56.7
Microcomputer hardware/ software for library automation	50.6
Database services	48.1
Microcomputer hardware/ software for the public	43.9
Automated systems	38.7
Audiovisual materials	38.3
Conservation equipment, materials	26.4
Involved with one or more	92.9%

Base: 462

14. Which of these past **ACRL** National Conferences have you attended?

Cincinnati	19.8%
Baltimore	14.2
Seattle	10.3
None	68.0
Attended one or more	32.0%

Base: 465

14. a. How many people from your library, including yourself, attended?

1	30.3%
2	19.3
3	8.3
4	7.6
5	4.8
6	4.1
7	2.8
8	2.8
9	.7
10	5.5
11 or more	13.8
	100.0%
Average	4.4
Median	3.0

Base: 145

14. b. Who paid for your attendance?

My institution did	55.6%
Split half and half	26.8
I did	16.9
Other	.7
	100.0%

Base: 142

c. What was your primary reason for attending?

Update knowledge of library practice	75.2%
Make contact with other members	48.3
Visit exhibits	34.5
Learn about new products	32.4
Attend social programs/leisure activities	14.5
Express opinions/influence change	11.7
Present a paper	9.0
Use Placement Service	2.8
Other	4.1

Base: 145

15. How important are each of the following factors when making a decision whether or not to attend an **ACRL** National Conference?

	Very Important	Somewhat Important	Not Very Important	Not at all Important	Total	Base
Convenience of location	53.8%	35.6%	5.8%	4.8%	100.0%	(433)
Scheduling/date of conference	46.0	40.6	9.9	3.5	100.0	(433)
Program being offered	70.8	24.8	3.0	1.4	100.0	(431)
Cost/benefit	61.0	31.1	5.8	2.1	100.0	(428)
Attractiveness of location	11.5	38.9	34.8	14.8	100.0	(425)

16. How often should **ACRL** offer a national conference?

Annually	17.7%
Every 2 years	43.7
Every 3 years	25.6
Every 4 years	5.3
Every 5 years	3.6
Never	2.4
Other	1.7
	100.0%

Base: 418

17. Have you ever taken part in any **ACRL** sponsored educational activities? (e.g. National or Local Workshop, Course, Conference, Preconference, Teleconference).

Yes	46.5%
No	53.5
	100.0%

Base: 458

18. Are you interested in taking part in any **ACRL** educational activities in the future?

Yes	83.5%
No	16.5
	100.0%

Base: 460

If "Yes", in which general area(s)?

Management	62.0%
Technology	59.1
Professional development	56.0
Library skills	28.4
Academic discipline	21.9

Base: 384

19. Which locations are most suitable for participating in educational activities?

In your region	65.4%
ALA Annual Conference	44.7
Local chapter meeting	42.8
ACRL National Conference	32.0
At your own institution	29.8

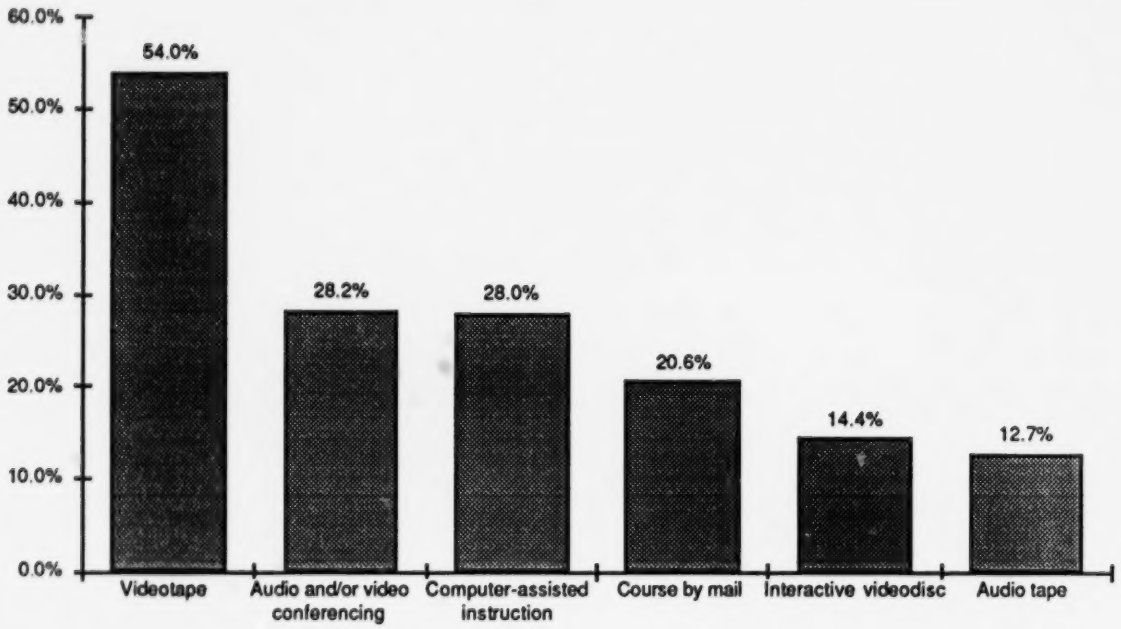
Base: 463

20. Which of the following types of off-site delivery formats do you prefer for educational activities?

Videotape	54.0%
Audio and/or video conferencing	28.2
Computer assisted instruction	28.0
Course by mail	20.6
Interactive videodisc	14.4
Audio tape	12.7

Base: 465

Preferred Types of Off-site Delivery Formats for Educational Activities



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21. Have you been in contact with **ACRL** in the past two years?

Yes	34.9%
No	65.1
	100.0%

Base: 464

If "Yes",

a. How did you reach **ACRL**?

Telephone	71.0%
Mail	52.5
Fax	6.2
In person	4.3
E-Mail	1.9

Base: 162

21. (Continued)

b. How satisfactorily did **ACRL** handle the matter?

Very satisfactorily	75.2%
Somewhat satisfactorily	21.1
Not very satisfactorily	1.2
Not at all satisfactorily	2.5
	100.0%

Base: 161

c. Please give your comments on the contacts you have had with **ACRL**.

Quick and helpful	66.7%
Time consuming/ slow results	22.8
Professional	10.5
	100.0%

Base: 57

22. Are you a member of a local chapter of **ACRL**?

Yes	43.2%
No	56.8
	100.0%

Base: 463

If "Yes":

a. How often do you attend chapter meetings?

Regularly	37.4%
Occasionally	38.5
Rarely	16.9
Never	7.2
	100.0%

Base: 195

22. (Continued)

b. How much value do you place on your local chapter meetings?

Great value	25.7%
Some value	56.5
Little value	14.1
No value	3.7
	10.0%

Base: 191

c. Has your chapter used the Chapters Speakers Bureau within the past two years?

Yes	55.9%
No	44.1
	100.0%

Base: 93

23. Have you ever taken part in an **ACRL** discussion group?

Yes	25.8%
No	74.2
	100.0%

Base: 462

If "Yes":

a. When was the last time you took part in such a group?

Currently in a group	19.5%
Within the past 2 years	39.0
3–5 years ago	30.5
More than 5 years ago	11.0
	100.0%

Base: 118

b. How much value do you place on discussion groups?

Great value	39.8%
Some value	56.0
Little value	3.4
No value	.8
	100.0%

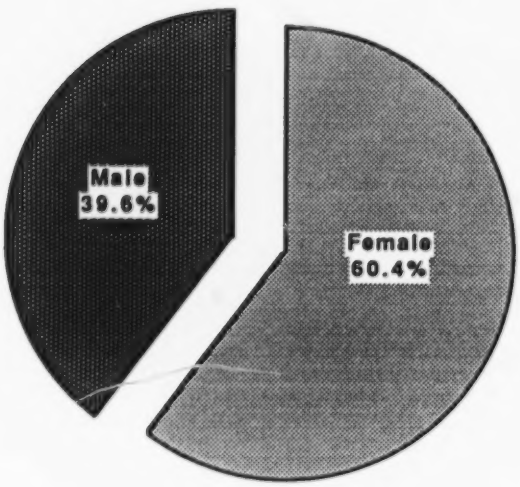
Base: 118

24. Are you:

Female	60.4%
Male	39.6
	100.0%

Base: 465

Sex of ACRL Members



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25. What is your age?

Under 25	.4%
25–34	13.3
35–44	40.7
45–54	27.4
55–64	15.0
65 or older	3.2
	100.0%
Average	44.8
Median	43.9

Base: 467

26. Which of these degrees do you hold?

MLS	88.0%
Bachelor's degree	69.9
Second Master's	32.9
Ph.D.	15.5
ABD/EDS	1.3
Certificate of Advanced Study in Librarianship	1.1
Other	.6

Base: 465

27. Have you ever served on an **ACRL**:

Committee	15.6%
Section Committee	12.4
Editorial Board	1.3
Board of Directors	.6
Served on one or more	23.7%

Base: 468

Dear Colleague:

We have asked the firm of Research USA, Inc. to conduct an important Membership Survey.

In a few days you will receive a simple questionnaire that will take only a short time to fill out. Your answers will be very important for the success of the survey.

We greatly appreciate your cooperation.

Bill Moffett

William A. Moffett
President
Association of College and Research Libraries

Research USA, Inc. 150 E. Huron St. Chicago, IL 60611 (312) 337-1992

October 6, 1989

Dear ACRL Member:

We have been asked by the Association of College and Research Libraries to conduct an important survey of their members in order to help them evaluate the benefits and services they offer to you.

The results of the survey will provide important guidance in the development of future programs, publications, and activities of ACRL.

Since a high response is needed for accuracy, your answers are extremely important for the success of the survey.

The survey will be tabulated by Research USA, Inc., and used for statistical purposes only, therefore you do not have to sign your name. Of course, all answers are kept in the strictest confidence.

We will be very grateful if you will take a few minutes now to completely fill out the enclosed questionnaire and return it to us in the stamped return envelope.

Thank you for your help.

Sincerely,

Lawrence Tootikian
President

P.S. The enclosed dollar bill is only a token of our appreciation.

Research USA, Inc. 150 E. Huron St. Chicago, IL 60611 (312) 337-1992

October 13, 1989

Dear ACRL Member:

Recently you were sent a questionnaire for an important study we are conducting for the Association of College and Research Libraries.

If you were away or too busy to complete the questionnaire before, may we ask you to do so now?

A limited number of names were randomly selected to participate in this study, therefore your response is very important for its success. Your answers will be used to gather statistics only, so you do not have to sign your name. Of course, all answers will be kept in the strictest of confidence.

Your contribution to the success of this project is greatly appreciated, and I look forward to receiving your response. A postage-paid reply envelope is enclosed.

Sincerely,

Lawrence Tootikian
President
Research USA, Inc.

P.S. The results of this survey will help the ACRL develop future programs, publications and activities which are even more responsive to your needs and interests.

ACRL MEMBER SURVEY

1. Which type of institution best describes your place of employment?

- ❑ Community/Technical/ Junior College
- ❑ Four-year college
- ❑ Research/doctoral granting university
- ❑ Public library
- ❑ Library - related business
- ❑ Special library
- ❑ Library school
- ❑ Other (specify) _____

2. Which of the following best describes the type of work that you do?

- ❑ Public services
- ❑ Technical services
- ❑ Bibliographic instruction
- ❑ Collection development
- ❑ Systems and automation
- ❑ Rare books & special collections
- ❑ Administration
- ❑ Library education
- ❑ Other (specify) _____

3. To whom do you report?

- ❑ President/Provost/Chancellor
- ❑ Vice President, Information Services
- ❑ Academic Dean/V.P./Vice-Chancellor
- ❑ Library Director/Dean
- ❑ Assistant/Associate Library Director
- ❑ Department Head in Library
- ❑ Other (specify) _____

4. How many years have you been a member of ACRL?

❑ Less than 2 ❑ 2 - 4 ❑ 5 - 9 ❑ 10 - 14 ❑ 15 - 19 ❑ 20 or more

5. To which of these other ALA divisions do you belong? (Check all that apply)

- ❑ Association for Library Collections & Technical Services (formerly RTSD)
- ❑ Library Administration & Management Assn.
- ❑ Library & Information Technology Association
- ❑ Reference & Adult Services Division
- ❑ Other (specify)_____

6. To which of these organizations do you belong? (Check all that apply)

- ❑ American Association for the Advancement of Science
- ❑ American Association for Higher Education
- ❑ American Association of Law Libraries
- ❑ American Association of University Professors
- ❑ American Society for Information Science
- ❑ American Chemical Association
- ❑ American Sociological Association
- ❑ Association for Educational Communications Technology
- ❑ Association for Library & Information Science Education
- ❑ EDUCOM
- ❑ Medical Library Association
- ❑ National Association of College & University Business Officers
- ❑ Organization of American Historians
- ❑ Society of American Archivists
- ❑ Special Libraries Association
- ❑ Your state library organization
- ❑ Other discipline-related association _____

7. Are you eligible for tenure? ❑ Yes ❑ No

8. What are the most critical issues facing your library today? (Check all that apply)

- ❑ Rising journal prices
- ❑ Preservation of library materials
- ❑ Developing staff expertise in management
- ❑ Recruitment & retention of library staff
- ❑ Scholarly information/communications
- ❑ Preparing for accreditation
- ❑ Developing staff expertise in library instruction
- ❑ Maintaining security of collections and users
- ❑ Legislative issues relating to academic and research libraries
- ❑ Developing staff expertise in an academic discipline
- ❑ Providing access to information
- ❑ Securing First Amendment rights
- ❑ Adjusting to demographic changes
- ❑ Providing library service to off-campus programs
- ❑ Professional ethics
- ❑ Other (specify)_____

PLEASE TURN PAGE

11. a. How thoroughly do you read your issues of:

	C&RL	C&RL News
Read entire issue	❑	❑
Read more than half	❑	❑
Read about half	❑	❑
Read less than half	❑	❑
Don't read it	❑	❑

b. How many librarians, other than yourself, also read or use your personal copies of : _____ _____

12. For what dollar amount of your library's budget are you responsible?

❑ Under $25,000
❑ $25,000 - $49,999
❑ $50,000 - $249,999
❑ $250,000 - $499,999
❑ $500,000 - $999,999
❑ $1,000,000 - $2,999,999
❑ $3,000,000 - $4,999,999
❑ $5,000,000 or more
❑ Don't know or not available

13. Which of the following are you involved in recommending or selecting for your library? (Check all that apply)

❑ Books and serials
❑ Audiovisual materials
❑ Furniture and equipment
❑ Conservation equipment, materials
❑ Library supplies
❑ Microcomputer hardware / software for the public
❑ Microcomputer hardware / software for library automation
❑ Automated systems
❑ Database services
❑ None of these

14. Which of these past three ACRL National Conferences have you attended? (Check all that apply)

❑ Seattle ❑ Baltimore ❑ Cincinnati ❑ None

Please answer for the most recent conference attended:

a. How many people from your library, including yourself, attended? _____

b. Who paid for your attendance? ❑ I did ❑ My institution did ❑ Other (specify) _____

c. What was your primary reason for attending?

❑ Update knowledge of library practice
❑ Present a paper
❑ Learn about new products
❑ Visit exhibits
❑ Use Placement Service
❑ Express opinions/influence change
❑ Attend social programs/leisure activities
❑ Make contact with other members
❑ Other (specify) _____

15. How important are each of the following factors when making a decision whether or not to attend an ACRL National Conference?

	Very Important	Somewhat Important	Not Very Important	Not At All Important
Convenience of location	❑	❑	❑	❑
Scheduling/date of conference	❑	❑	❑	❑
Program being offered	❑	❑	❑	❑
Cost/benefit	❑	❑	❑	❑
Attractiveness of location	❑	❑	❑	❑

16. How often should ACRL offer a national conference?

❑ Annually
❑ Every 2 years
❑ Every 3 years
❑ Every 4 years
❑ Every 5 years
❑ Other _____

17. Have you ever taken part in any ACRL sponsored educational activities? (e.g. National or Local Workshop, Course, Conference, Preconference, Teleconference) ❑ Yes ❑ No

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9. How much value do you place on each of the following activities ACRL now provides or could provide? (Give answer for each)

	Great Value	Some Value	Little Value	No Value	No Opinion
Offering continuing education courses at ALA Annual Conference	❑	❑	❑	❑	❑
Holding National Conferences	❑	❑	❑	❑	❑
Presenting Preconferences at ALA Annual Conf.	❑	❑	❑	❑	❑
Offering ACRL CE courses in your region	❑	❑	❑	❑	❑
Offering seminars or institutes	❑	❑	❑	❑	❑
Presenting programs at ALA Annual Conference	❑	❑	❑	❑	❑
Offering awards for achievement, research and publication	❑	❑	❑	❑	❑
Offering internships and exchange programs	❑	❑	❑	❑	❑
Offering scholarships, especially for minorities	❑	❑	❑	❑	❑
Making job information available	❑	❑	❑	❑	❑
Developing standards and guidelines	❑	❑	❑	❑	❑
Collecting university library statistics	❑	❑	❑	❑	❑
Collecting college and community college library statistics	❑	❑	❑	❑	❑
Conducting opinion surveys on the latest issues	❑	❑	❑	❑	❑
Answering mail and phone inquiries	❑	❑	❑	❑	❑
Working with Historically Black Colleges and Universities	❑	❑	❑	❑	❑
Providing opportunities to discuss issues	❑	❑	❑	❑	❑
Establishing databases of information about academic librarianship	❑	❑	❑	❑	❑
Funding librarians' participation in non-library meetings	❑	❑	❑	❑	❑
Promoting membership to administrators and paraprofessional staff	❑	❑	❑	❑	❑
Providing outreach to nonlibrary groups	❑	❑	❑	❑	❑
Promoting more international relations	❑	❑	❑	❑	❑
Supporting chapter activities	❑	❑	❑	❑	❑
Encouraging research in academic librarianship	❑	❑	❑	❑	❑
Publishing College & Research Libraries	❑	❑	❑	❑	❑
Publishing College & Research Libraries News	❑	❑	❑	❑	❑
Publishing Section Newsletters	❑	❑	❑	❑	❑
Publishing Rare Books & Manuscripts Librarianship	❑	❑	❑	❑	❑
Publishing Books for College Libraries	❑	❑	❑	❑	❑
Publishing Chapter Topics	❑	❑	❑	❑	❑
Publishing Choice	❑	❑	❑	❑	❑
Publishing surveys, directories, bibliographies conference proceedings, and statistics	❑	❑	❑	❑	❑
Other(s)_____	❑	❑	❑	❑	❑

10. Which of the following ACRL publications do you read regularly? (3 out of 4 issues or more)

❑ College & Research Libraries (C&RL)
❑ College & Research Libraries News (C&RL News)
❑ Rare Books & Manuscripts Librarianship (RBML)
❑ Choice
❑ Your section newsletters
❑ Chapter Topics
❑ None of these

18. Are you interested in taking part in any ACRL educational activities in the future? ❑ Yes ❑ No
If "Yes", in which general area(s)?

❑ Management ❑ Technology ❑ Academic discipline
❑ Library skills ❑ Professional development

19. Which locations are most suitable for participating in educational activities? (Check all that apply)
❑ ACRL National Conference ❑ Local chapter meeting ❑ At your own institution
❑ ALA Annual Conference ❑ In your region

20. Which of the following types of off-site delivery formats do you prefer for educational activities? (Check all that apply)

❑ Audio tape ❑ Audio and/or video conferencing ❑ Computer assisted instruction
❑ Videotape ❑ Course by mail ❑ Interactive videodisc

21. Have you been in contact with ACRL in the past two years? ❑ Yes ❑ No
If "Yes":

a. How did you reach ACRL?

❑ Telephone ❑ Mail ❑ In person ❑ E-Mail ❑ Fax

b. How satisfactorily did ACRL handle the matter?

❑ Very satisfactorily ❑ Not very satisfactorily
❑ Somewhat satisfactorily ❑ Not at all satisfactorily

c. Please give your comments on the contacts you have had with ACRL. _____

_____

22. Are you a member of a local chapter of ACRL? ❑ Yes ❑ No
If "Yes":

a. How often do you attend chapter meetings? ❑ Regularly ❑ Occasionally ❑ Rarely ❑ Never

b. How much value do you place on your local chapter meetings?

❑ Great value ❑ Some value ❑ Little value ❑ No value

c. Has your chapter used the Chapters Speakers Bureau within the past two years? ❑ Yes ❑ No

23. Have you ever taken part in an ACRL discussion group? ❑ Yes ❑ No
If "Yes":

a. When was the last time you took part in such a group?

❑ Currently in a group ❑ Within the past 2 years ❑ 3 - 5 years ago ❑ More than 5 years ago

b. How much value do you place on discussion groups?

❑ Great value ❑ Some value ❑ Little value ❑ No value

24. Are you: ❑ Female ❑ Male

25. What is your age?

❑ Under 25 ❑ 25 - 34 ❑ 35 - 44 ❑ 45 - 54 ❑ 55 - 64 ❑ 65 or older

26. Which of these degrees do you hold? (check all that apply)

❑ Bachelors degree ❑ Second Master's ❑ Other (specify)
❑ MLS ❑ PhD _____

27. Have you ever served on an ACRL: (Check all that apply)

❑ Committee ❑ Editorial Board ❑ Board of Directors ❑ Section Committee

THANK YOU